

### Approved Use

**LATISSE**<sup>®</sup> (bimatoprost ophthalmic solution) 0.03% is a prescription treatment for hypotrichosis (inadequate or not enough lashes) to grow eyelashes longer, fuller, darker.

### Important Safety Information

If you use/used prescription products for eye pressure problems, use **LATISSE**<sup>®</sup> under doctor care. **LATISSE**<sup>®</sup> may cause increased brown pigmentation of the colored part of the eye which is likely permanent. Eyelid skin darkening may occur and may be reversible. Only apply at the base of upper lashes. **DO NOT APPLY** to lower lid. Hair may grow on skin that **LATISSE**<sup>®</sup> frequently touches. If you have eye problems/surgery, consult your doctor about use of **LATISSE**<sup>®</sup>. Common side effects are itchy and red eyes. If discontinued, lashes gradually return to previous appearance.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

**Please see accompanying LATISSE<sup>®</sup> full Product Information.**



Actual **LATISSE**<sup>®</sup> patient without mascara—lashes not retouched.

**Your results may vary. By prescription only.**

It is possible for a difference in eyelash length, thickness, fullness, pigmentation (darkness), number of eyelash hairs, and/or direction of eyelash growth to occur between eyes. These differences, should they occur, will usually go away if you stop using **LATISSE**<sup>®</sup>.

If you stop using **LATISSE**<sup>®</sup>, your eyelashes are expected to return to their previous appearance over several weeks to months.